



Web Design Checklist

Company/Organization:

Contact Name:

Contact Info:

Website Objective:

Website Target Audience:

Website Message:

Competitors:

1.

2.

3.

4.

5.

6.

Favorite Sites:

(Briefly identify aspects that appeal to you)

1.

2.

4.

5.

Corporate ID for Inclusion:

General Content Description:



Web Design Checklist

Preferred Colors (*Identify specific elements to be colored, if any*):

Layout Preferences (*include one to three sample websites*):

Features:

Suggested Website Elements: